

## Fact Sheet VetIdeas - Challenge

Target group: Students and scientists of Vetmeduni

Participating students and scientists of Vetmeduni can win up to € 1,500 for the presentation of their (research) project which they think has the potential to create a practical impact as a product or service in addition to its scientific impact.

Present your idea to a jury, explain which development steps have already been made, and what else should be done. Convince us that this development is really relevant and needed for clients, users, patients, and that there is currently no other good solution to this problem / need. Also, point out which hurdles could exist in the realisation (technological, regulatory, financial, etc.) and think about how you could master them successfully.

### Procedure

13.10.2023 **Registration deadline** for the VetIdeas poster challenge (project title and team) by e-mail to [vetideas@vetmeduni.ac.at](mailto:vetideas@vetmeduni.ac.at)

23.10.2023 **Workshop part I** (mandatory) for the preparation of your submission

30.10.2023 **Workshop part II** (mandatory) for the preparation of your submission

10.11.2023 **Deadline submission of posters:** An individual / team submits a project poster. Please send the poster electronically to [vetideas@vetmeduni.ac.at](mailto:vetideas@vetmeduni.ac.at) and take a printed version with you for the jury presentation.

Week 46 (exact date yet to be determined). Presentation of all ideas to the jury. The three best ideas will be awarded.

### Submission criteria

A poster in the format A0, English or German language, with representation of:

1. A brief description of your (research) project and/or invention. What are your results, and which advantages do they provide over the state of the art?
2. Describe your product and/or service Idea. What could your potential product and/or service look like?
3. Give us your view on the market and customer needs that your product and/or service addresses. For what problem is your product a solution and for whom? Who will pay for such product and/or service?
4. What are the next steps required for further development of your idea and the economic implementation or your proposed product and/or service?

### Workshops

The workshops take place in cooperation with [tecnet](#) and [accent](#). If required, the workshops can also be held in English language. The location is yet to be determined. Content: "From project idea to development plan".

**Workshop I:** The manifold challenges of the economic implementation of research results (such as customer benefits, market steps, development risks etc.). Date: 23.10.2023 3 pm – 6 pm

**Workshop II:** How to structure the A0 poster for submission and how to present (5 minutes pitch) it in front of a jury of potential exploitation partners or investors. Date: 30.11.2023 3 pm – 6 pm

### Rules for participation

- VetIdeas is aimed at scientific staff and students of Vetmeduni Vienna. At least one member of the submitting team must come from this group.
- All teams will present their ideas to an expert jury and awarded by the jury.
- There must be the principal idea to develop the idea further.
- Legal recourse is excluded.

### Confidentiality

The project ideas might be presented as part of Science Day. It is therefore important that all information that should be kept strictly confidential (because they have not yet been published and eventually could be important for IP protection) is removed from all presentations (including oral). If in doubt, please contact the Vetmeduni technology transfer office

([technologietransfer@vetmeduni.ac.at](mailto:technologietransfer@vetmeduni.ac.at))

### Presentation in front of jury

The presentation in front of the jury requires a printed poster (A0). Participants are asked to print this poster and bring it to the presentation.

The posters will be presented by the participants in a 5-minute presentation to the jury (members from the Vetmeduni, tecnet and accent each, external expert), followed by a short Q&A session. The A0 poster and the presentation are the basis for the evaluation. The jury will evaluate the structured engagement with the question of the economic exploitation of research results.

The jury meeting will take place immediately after the presentation. The announcement of the winners and the awarding ceremony will take place during an upcoming Vetmeduni event.

### Awards

1st prize: € 1,500

2nd prize: € 1,000

3rd prize: € 500

The prizes are donated by tecnet equity NÖ Technologiebeteiligungs-Invest GmbH and accent Gründerservice GmbH. The prize is at the winners' disposal. Team submissions will split the prize among the team members.