

Fact Sheet VetIdeas - Poster Challenge

Target group: Students and scientists of Vetmeduni

Win up to € 1,500 for the presentation of your research project or research project idea with the potential to create a practical impact as a product or service in addition to its scientific impact.

Present your idea to a jury, explain which development steps have already been made, and what else should be done. Convince us that this development is really relevant and needed for clients, users, patients, and that there is currently no other good solution to this problem / need. But also point out which hurdles could exist in the realisation (technological, regulatory, financial, ...) and think about how you could master them successfully.

Procedure:

23.9.2019 Registration deadline for the VetIdeas poster challenge (project title and team) by e-mail to: vetideas@vetmeduni.ac.at

26.09.2019 Workshop (mandatory) for the preparation of your submission (A0 poster) – see below

18.11.2019 DEADLINE SUBMISSION OF POSTERS: An individual / team submits a project poster. Please send the poster electronically to vetideas@vetmeduni.ac.at and take a print version with you on 27.11.2019.

27.11.2019 Presentation of all ideas to the jury. The three best ideas will be awarded during the Vetmeduni Science Day on 27.11.2019.

Submission criteria:

A poster in the format A0, English or German language, with representation of:

1. Brief description of the research project / invention "What are the results / advantages of the invention?"
2. Product / Service Idea "What could a potential product / service look like?"
3. Market / Customer Needs "For what problem is my product a solution?"
4. Implementation steps "What further development steps are required for economic implementation to be possible?"

Workshop

The workshop takes place in cooperation with [tecnet](#) and [accent](#). If required, the workshop can also be held in English language.

Content "From project idea to development plan"

In the workshop, the participants will be trained in the manifold challenges (such as customer benefits, market steps, etc.) of the economic implementation of their research results and supported in their preparation for submission.

Date: 26.09.2019 13.00 - 17.00

Location: seminar room of the personnel development (CB building, 2nd floor, door left).

Rules for participation

- VetIdeas is aimed at scientific staff and students of Vetmeduni Vienna. At least one member of the submitting team must come from this group.
- The best ideas will be presented on Science Day by the submitter to an expert jury and awarded by the jury.
- There must be the principal idea to develop the idea further.
- Legal recourse is excluded.

Confidentiality

The development ideas will be presented as part of Science Day on 27.11.2019. It is therefore important that all information that should be kept strictly confidential (because they have not yet been published and eventually could be important for IP protection) is removed from all presentations (including oral). If in doubt, please contact Christine Ruckenbauer [christine.ruckenbauer@vetmeduni.ac.at].

Presentation in front of jury

The posters will be presented by the participants in a 5-minute presentation to a jury (two members from the Vetmeduni, tecnet and accent each), followed by a short Q&A session. The poster and the presentation are the basis for the evaluation. The jury will evaluate the structured engagement with the question of the economic exploitation of research results.

The jury meeting will take place immediately after the presentation.

The presentation in front of the jury requires a printed poster (A0). Participants are asked to print this poster and bring it to the presentation.

Awards

1st prize: € 1,500

2nd prize: € 1,000

3rd prize: € 500

The award ceremony will take place during the Vetmeduni Science Day on 27.11.2019. The prizes are donated by tecnet equity NÖ Technologiebeteiligungs-Invest GmbH and accent Gründerservice GmbH. The prize is at the winners disposal. Team submissions will split the prize among the team members.